

RATE CARD

NOTE: RATES INCLUDE GST,
BUT EXCLUDE DESIGN

SPECIAL!

Book any ad in 2508 and
take 10% off the same ad
in our sister mag, 2515.

Format

Supplied artwork should
be minimum 300 dpi,
CMYK resolution, saved
full size as a PDF.

Design rates

\$60 per ad design.
This includes three minor
text amendments per year.

Deadline

5pm on the 15th of the
month prior to publication.
Extensions may be
granted at the editors'
discretion.

Payment

Prior to publication,
please.

The fine print

All text and graphics are
copyright and may not be
reproduced without prior
consent. It is a client's
responsibility to ensure
supplied artwork is print
ready, that typography and
resolution are correct.
* More Terms & Conditions
apply. Read them in full at
2508mag.com.au

2515: Coast News

Find ad rates for our sister
mag at 2515mag.com.au

SPECIAL!

Book ahead and save \$\$\$!
Take 5% off the total if
paying for 12 months.

PRIME ADVERTISING PAGES: PAGE 2 AND 3 : 15% SURCHARGE

FULL PAGE AD

125mm wide X 180mm high
\$599 (includes free web ad)

QUARTER PAGE AD

60mm wide X 90mm high
\$139

SPECIAL!

Book any full page ad in
the print mag and get a
free web ad!

BACK PAGE BANNER

125mm wide X 60mm high
\$349

HALF PAGE AD

125mm wide X 90mm high
\$299 (includes free web ad)

SQUARE AD

60mm X 60mm
\$109

BUSINESS DIRECTORY

60mm wide x 30mm high – \$43
*minimum booking of 3 ads
TOTAL: \$129 every three months
Placement: To be first in a category is
an extra \$20 per month. Second is \$15,
third is \$10.

CLASSIFIEDS

\$132 per six months
\$29 per one-off
Maximum 30 words